

Kinundrum Style Guide

For Mini-Cases

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More documentation (includes technical specifications):

[Kinundrum Documentation](#)

Assets Needed

Consult the case script and Dr. Judi Laprade.

Case Study:

- Case study icon

- Patient folder profile picture

Introduction (Case scenario):

- Static slideshow (4-5 images)

- AND/OR

- Animation

Interactivity (Exercises, Re-Kinnects):

- Static (1 image)

- AND/OR

- Interactive 2D slider (JSON/AE or 12 frame sequence)

- AND/OR

- Interactive 3D model (OBJ)

- ETC.

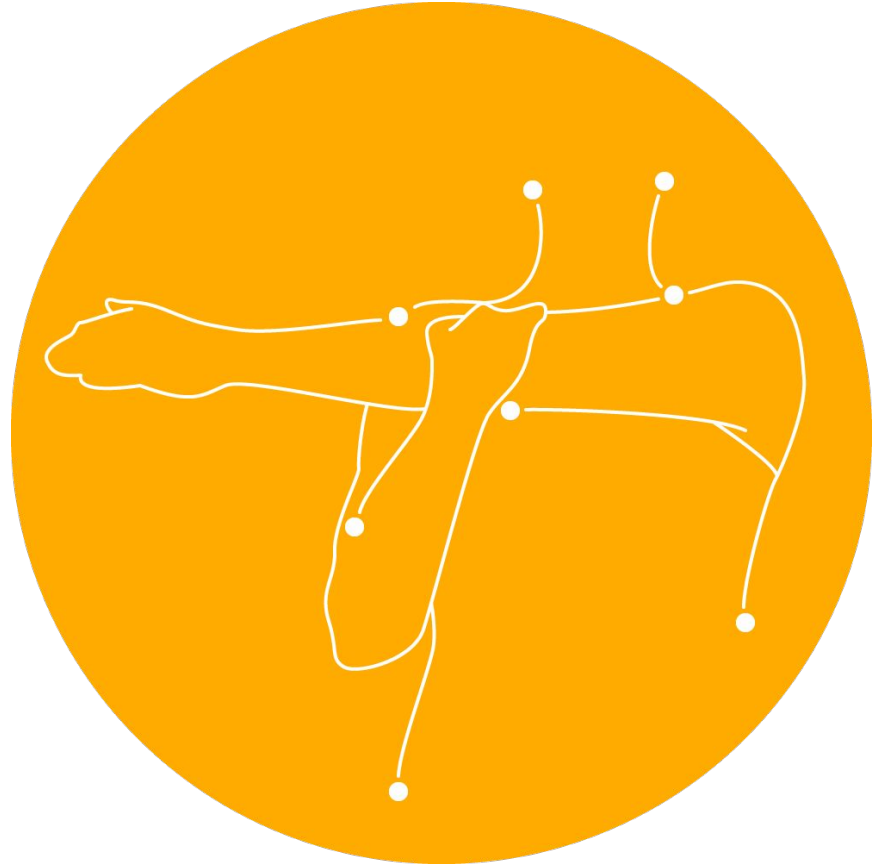
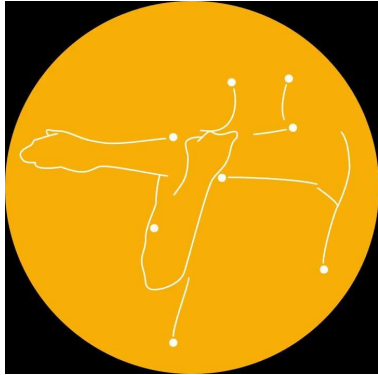
Case Study Icon

Based on the main exercise/movement featured in the Mini-Case.
Animates on hover.

Export as: Animated SVG; JSON file

Brand
Colours

	ffab00
	ffffff



Introduction Text

Cover

Cabin, Medium

Title 165px ; Subtitle 90px

Captions*

Cabin, Medium

45px, Unhyphenated

Text Box

Stroke: 3px, Set Brush Definition to **Charcoal Pencil**

Ending

Cabin, Semibold

165px

Brand
Colours



1c1e39



ffab00

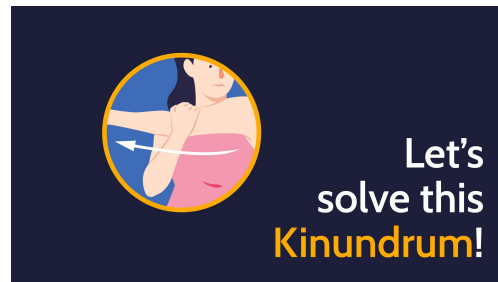
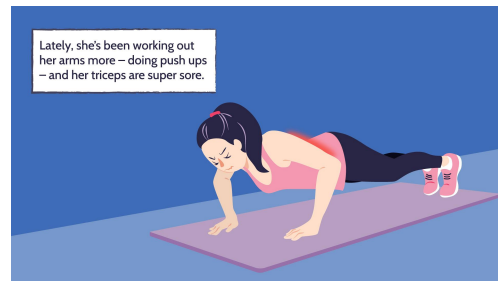
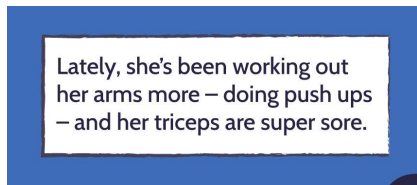


ffffff













Note:

Make sure text is readable (Contrast checker: <https://contrast-ratio.com/>)

*Caption text and textbox fill/stroke colours depend on overall illustration. Dark text on white background recommended.



Introduction Character

Body	Skin	 ffd9ca Base ; f4b49a Shade
	Nose, Mouth	 ef9778
	Hair, Brows	 282544 Base ; 0a0919 Shade
		 bba3c6 Lines
	Eyes	 282544
Clothes	Hair Tie	 ef416a
	Top	 f498b0 Base ; ef416a Shade
	Pants	 282544 Base ; 0a0919 Shade
		 bba3c6 Lines
	Shoes	 f498b0 Base ; ef416a Shade
		 ffffff Sole
		 282544 Laces

Note:
Example of a character (Heidi from Arm Mini-cases).








Introduction Environment

Outdoors

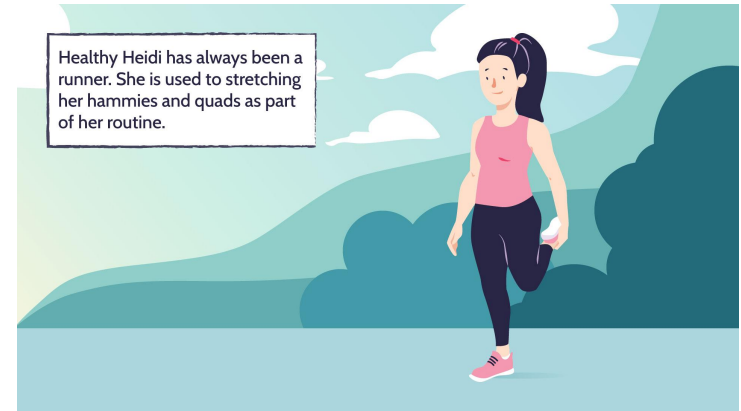
	acd6dd
	f1f4de
	8ecec9
	62adaf
	439aa8
	236a7a

Indoors

	426bb6
	7698cb
	ffda88
	857db2
	b89fc1 ; 9871aa
	f3f3f3 ; cccbdc

Note:

Examples of environments (Arm Mini-cases)
Keep a consistent palette per case or per set of cases.



Interactivity Re-Kinnect Slider (Skeletal view + Muscle bands)

Text

Cabin, Regular

Title 60px ; Labels 35px (flexible)

Background



b5e1ec

Title



b5e1ec Text ; 1f2029 BG

Labels



1f2029 Text ; 64cbd0 BG

Character

Active area



1f2029

Body



4e5e6e

Bone



eaefd0 Base ; c4c397 Shade

Faded Bone



b7b7b6 60% opacity over bone

Muscle

Relaxed



d7b9a8

Muscle band

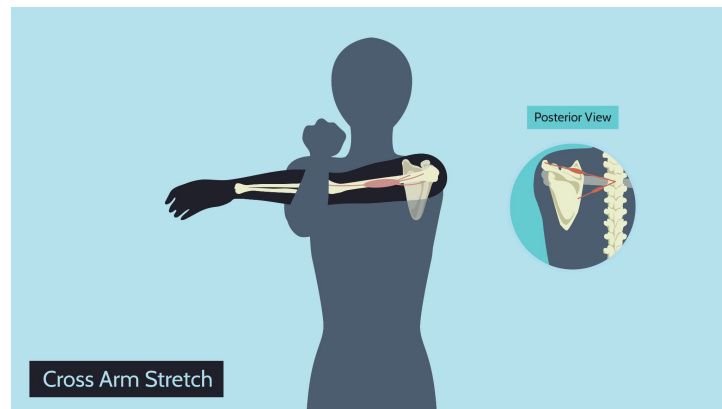
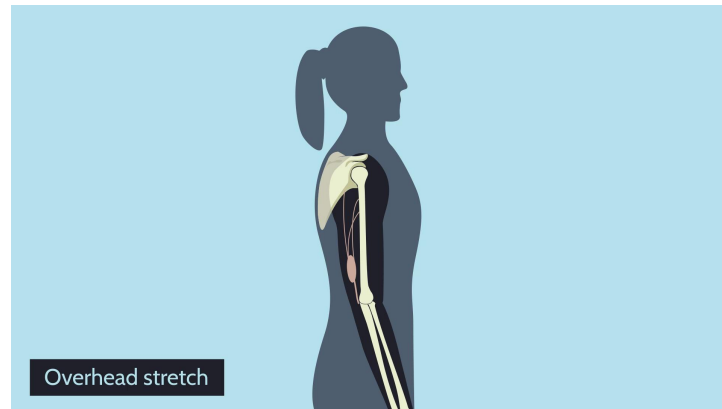
No fill

Stroke: 4px, Relaxed

Muscle circle

Fill: Relaxed

No stroke



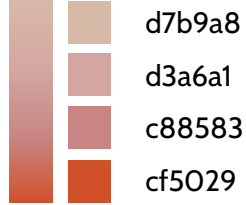
Interactivity Slider Passive Stretch (e.g. Case 1)

Muscle

Relaxed



Tensed



Muscle band

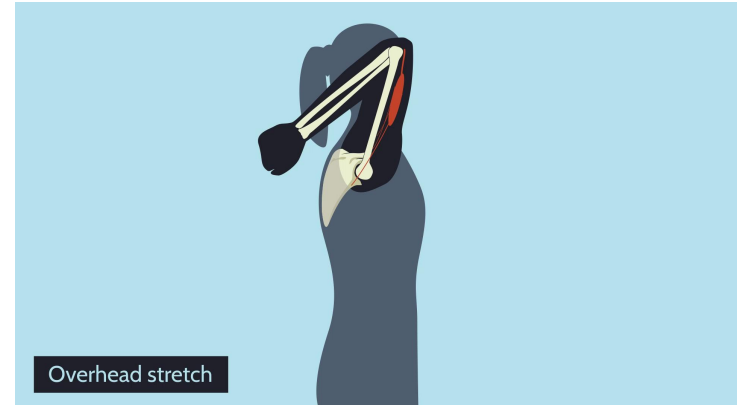
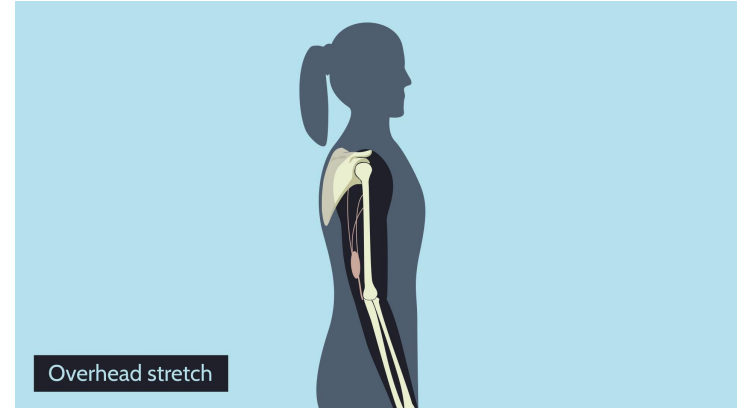
No fill

Stroke: 4px, Relaxed ↔ Tensed

Muscle circle

Fill: Relaxed ↔ Tensed

No stroke




Interactivity Slider Concentric / Eccentric Stretch (e.g. Case 3)


Muscle


Relaxed

Concentric

Eccentric

 d7b9a8

 ffc600

 00e7ff

Muscle band

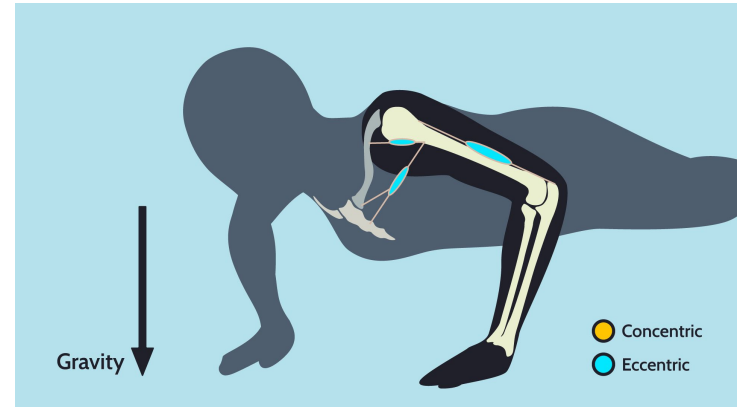
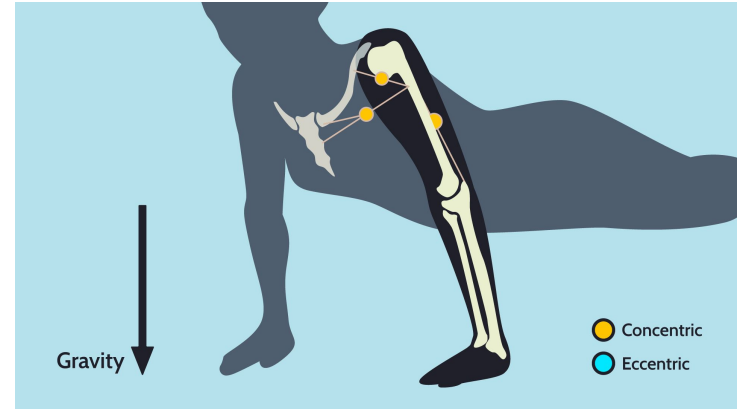
No fill

Stroke: 4px, Relaxed

Muscle circle

Fill: Concentric ↔ Relaxed ↔ Eccentric

Stroke: 4px, Relaxed



Interactivity Cover Image Highlighting Active Muscle Groups

Muscle

Inactive

Active

Glow



efa295



ff4800



ffffff Gaussian blur, color dodge, 50% opacity

